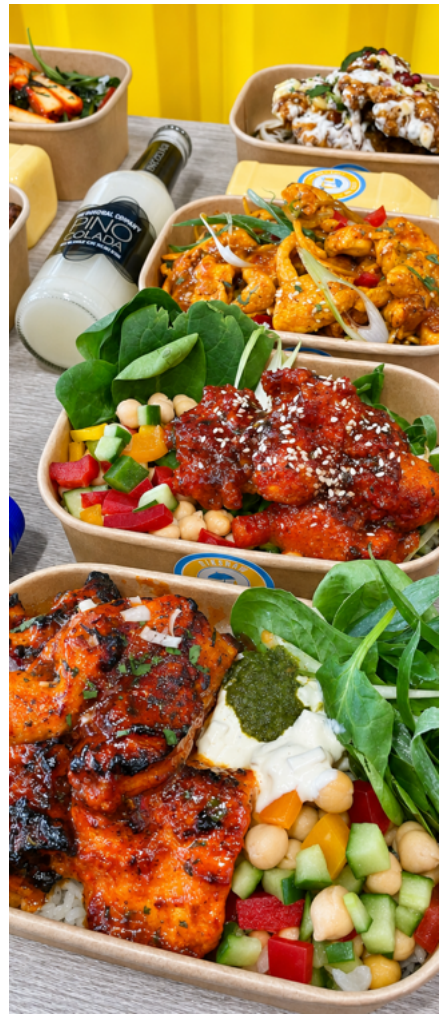
Rikshaw

From Sherwood to Derbion



Rikshaw shopfront and branded tuk-tuk



Street food and drinks

Shani opened Rikshaw in Sherwood, Nottingham, in 2018. The yellow-and-blue tuk-tuk outside the shop carried the same colours as the sign above it and the labels on the takeaway drinks. In July 2020, Shani took the Indian street food concept to Derbion in Derby.

Behind the counter

DERBION, DERBY / JULY 2020



The Rikshaw team at the Derby counter. Original team photograph.

What changed for Derby

Shani and the team used what customers ordered in Nottingham to shape the Derby menu. They reworked dishes and removed slow sellers to keep the selection focused.

For the opening, they built on Rikshaw's reputation in Nottingham. They refreshed the branding and shopfront, stepped up their social media activity and launched Derby with a major marketing campaign.

Recognition in Sherwood

Before expanding to Derby, Rikshaw won two East Midlands titles.

19 AUGUST 2019 / BIRMINGHAM

English Curry Awards

Takeaway of the Year, East Midlands

Rikshaw dedicated the award to head chef Jay Negi.

Read the winners list in The Asian Today

27 JANUARY 2020 / THE SAVOY, LONDON

British Takeaway Awards

Best Takeaway in the East Midlands

The team received the regional award for the 2019 competition at the ceremony in January 2020.

Read the regional winners list on Heart

Read the Nottingham Post coverage

A reputation that travelled

Rikshaw opened in Sherwood in 2018. Before the Derby launch in July 2020, the team had already won two East Midlands titles and earned a place among Nottinghamshire's best Indian restaurants. Six years after the Derby opening, the Sherwood kitchen was still making regional shortlists.

2019 — **NottinghamshireLive Food and Drink Awards**

Runner-up, Best Indian

Nottingham Post / Read the listing

2021 — **British Takeaway Awards**

One of five East Midlands finalists for Best Takeaway

The Daily Brit / Read the listing

2022 — **English Curry Awards**

Finalist, Takeaway of the Year

Nottingham Post / Read the listing

2023 — **Asian Restaurant & Takeaway Awards**

Finalist, Regional Takeaway of the Year, East Midlands

Media House / Read the listing

2026 — **Asian Restaurant & Takeaway Awards**

Top 10, Regional Takeaway of the Year, East Midlands

ARTA / Read the listing

The awards in the press

English Curry Awards

The Nottingham Post reported on the Sherwood team's regional win and its dedication to head chef Jay Negi. The accompanying photograph shows a Rikshaw chef holding the 2019 certificate.

View the photograph and report >

NottinghamshireLive Food and Drink Awards

The Best Indian results feature a photograph of Izabela and Shani holding Rikshaw's finalist certificate. Find the photograph under the runners-up heading in the original coverage.

View the photograph and report >

Sources for the awards record

Select a publication below to open the relevant results or reporting.

English Curry Awards, 19 August 2019

The Asian Today / Category, winner and ceremony date

Nottingham Post / Award photograph and dedication to Jay Negi

NottinghamshireLive Food and Drink Awards, 2019

Nottingham Post / Best Indian runners-up and captioned event photograph

British Takeaway Awards, 27 January 2020

Heart / East Midlands winners list

Nottingham Post / Rikshaw at the Savoy

Your Harlow / 2019 competition and scheduled presentation date

The Independent / Report from the January 2020 ceremony

British Takeaway Awards, 2021

The Daily Brit / Five East Midlands finalists

English Curry Awards, 2022

Nottingham Post / Takeaway of the Year finalists

Asian Restaurant & Takeaway Awards, 2023

Media House / Regional Takeaway of the Year finalists

Asian Restaurant & Takeaway Awards, 2026

ARTA / Official East Midlands Top 10

Asian Express / Sherwood location on the regional shortlist